



2027 SP Innovation Summit

**Accelerating sustainable
innovation through the
automotive value chain.**

July 27 - 28, 2027
Vibe Credit Union Showplace
Novi, Michigan

Presenting Sponsor



About the SP Summit

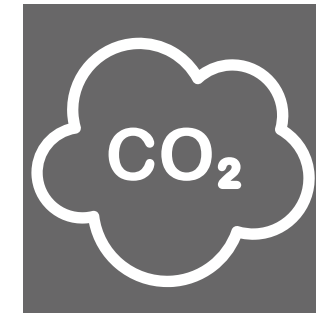
The annual Suppliers Partnership for the Environment (SP) Innovation Summit is an interactive forum designed to bring industry leaders together to examine critical barriers affecting sustainability performance across the automotive value chain and to identify opportunities to accelerate practical, scalable solutions that drive innovation and business value.



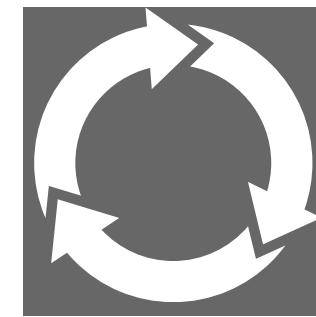
Key Summit Themes

SP's automaker and tiered supplier members are working toward a vision of "thriving automotive industry with positive environmental impact", aiming to deliver positive environmental, economic, and community impacts through their operations and supply chains.

The Summit will spotlight innovation and emerging trends tied to priority industry objectives, including carbon neutrality, circular and sustainable materials, EV battery lifecycle management, and nature and water stewardship.



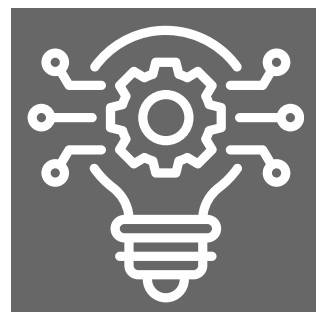
**Decarbonizing
Operations &
Supply Chains**



**Sustainable &
Circular Materials**



**Nature & Water
Stewardship**



**Sustainability
Leadership &
Emerging Issues**

Facilitating Connection & Communication

Throughout the SP Summit cross-functional teams from leading vehicle manufacturers, tiered suppliers, and industry partners come together to understand key industry sustainability priorities, explore barriers to action / progress, and identify opportunities to accelerate efforts in support of long-term sustainability goals.

Engage directly with industry experts and peers in interactive sessions that explore cutting-edge solutions in carbon neutrality, EV battery circularity, water stewardship, and more.

Sponsorship Opportunities

Showcase your company's leadership in automotive sustainability by sponsoring the SP Innovation Summit, the premier event where global OEMs, suppliers, and innovators come together to drive industry-wide impact.

Co-Presenting Sponsor: \$25,000

Includes premium co-branding visibility, custom ticket package, exhibit table. Contact us for additional details.

1 remaining

Lanyard Sponsor: \$5,000 *SOLD*

Platinum Sponsor: \$10,000

Company logo displayed on event website and marketing materials
Complimentary Summit registration for up to **(8)** employees / guests
Opportunity to introduce (1) main stage speaker**
Includes exhibit table at event*

Gold Sponsor: \$5,500

Company logo displayed on event website and marketing materials
Complimentary Summit registration for up to **(4)** employees / guests
Opportunity to introduce (1) breakout session speaker**
Includes exhibit table at event*

Silver Sponsor: \$2,500

Company logo displayed on event website and marketing materials
Complimentary Summit registration for **(2)** employees / guests

Networking Lounge Sponsor: \$4,500

Company name / logo displayed in attendee networking lounge space
Company logo displayed on event website and marketing materials
Complimentary Summit registration for **(3)** employees / guests

*Slots are assigned on a first-come, first-serve basis. Availability is limited.

**subject to SP approval, no sales pitches permitted (sponsorship must be confirmed no later than February 1, 2027 for consideration)

Sponsorship Opportunities

Position your brand at the forefront of automotive sustainability innovation.

Reception Sponsor: \$12,500

Company logo prominently displayed during reception
Opportunity to place promotional materials on reception tables
Complimentary Summit registration for up to (10) employees / guests
Company logo displayed on event website and marketing materials
Includes exhibit table at event*

Luncheon Sponsor: \$7,500

Company logo prominently displayed during (1) luncheon
Opportunity to place promotional material on lunch tables
Complimentary Summit registration for up to (6) employees / guests
Company logo displayed on event website and marketing materials
Includes exhibit table at event*

Breakfast Sponsor: \$3,500

Company logo displayed during (1) breakfast
Company logo displayed on event website and marketing materials
Complimentary Summit registration for (2) employees / guests



Networking Break Sponsor: \$1,500

Company logo displayed during (1) networking break
Company logo displayed on event website and marketing materials

**subject to SP approval, no sales pitches permitted

Attendee Profile

The SP Summit attracts a wide range of business and sustainability leaders from across the automotive value chain, including attendees such as:

Adient
AGC Automotive
Autokiniton
Autoliv
BASF
BMW
Bodycote
BorgWarner
Bridgestone
Cox Automotive
Dauch
DENSO
Eastman
FANUC

Ford
General Motors
Henkel
Honda
Hydro
IAC Group
John Deere
Lear
Lucid Motors
Magna
Martinrea
Michelin
Neaton
Nissan

Panasonic
Penske
PPG
Stellantis
TE Connectivity
Tenneco
Thomas Built Bus
Toyota Boshoku
Toyota Motor
Toyota Tsusho
UGN
Visscher Caravelle
VW Group
Yamaha Motor



Speaker Profile

The SP Summit draws senior level speakers representing leading organizations from across the automotive value chain, including past speakers such as:

- Vice President Sustainability, AGC Automotive
- Sustainability Manager, BASF
- Product Carbon Footprint Lead, BMW
- President & CEO, Center for Automotive Research
- President & CEO, CSX
- Chief Sustainability Officer, FedEx
- Global Director Environmental Quality, Ford Motor Company
- Chief Sustainability Officer, General Motors
- Supply Chain Sustainability Director, Honda
- President & Head of Commercial, Hydro
- VP Sustainability, Lear
- Director Sustainability, Lucid Motors
- VP Sustainability, Magna
- VP Sustainability, Penske
- VP - Human Resources, Health and Safety, and Environmental Sustainability, Steel Dynamics
- Corporate Environmental Manager, Stellantis
- VP Environmental Affairs, Toyota Motor North America
- Director and Principal Deputy Director, US DOE
- Division Director, US EPA



Summit Gallery



[See more past event photos here.](#)

[Read about last year's event here.](#)



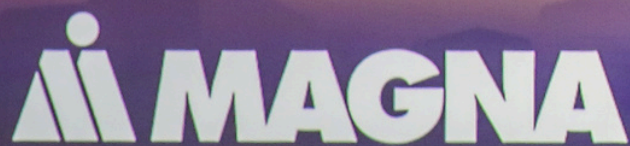
SP INNOVATION SUMMIT

Accelerating sustainable innovation
through the automotive value chain

July 29-30, 2025

Detroit, Michigan

Presenting
Sponsor



Get Involved

Be part of the conversation shaping the future of automotive sustainability at the SP Innovation Summit. Please contact our team to discuss opportunities for your organization to get involved.



Sponsor Commitment Form

surveymonkey.com/r/SPSummit27



Contact Our Team

info@supplierspartnership.org